As an XM radio subscribe for 5 months I can say that I have come to value and love the variety and quality offered by subscription satellite radio. I understand that as a subscription customer I am paying something for that others would say is free on other radio waves, but I do not interpret it this way. Just having the freedom of choices is worth the fee not to mention the sheer joy of never having to hear a commercial really seals the issue for me. XM has repackaged what other stations have and are doing; only they have found a winning formula that I am willing to pay for. Better choices, better quality, no boundaries and no commercials. How can you argue with that?